



Tuesday, Oct. 9, 2012, 10:00am–5:00pm

**TECHXP0**

Located in the Clemente Center of the Campus of



Florida Institute of Technology  
High Tech with a Human Touch™

FLORIDA'S PREMIER TECHNOLOGY & INNOVATION EXPOSITION

Florida's premier exposition showcasing technology companies is quickly approaching! This single-day event, presented by the Melbourne Regional Chamber of East Central Florida and GE Transportation and hosted by Florida Institute of Technology, provides 100 area technology companies the opportunity to showcase their technologies and innovations to relevant industries, companies, suppliers, investors and international agencies.

**Exhibitors are now registering** in technology industries including, but not limited to:

- Aerospace/ Aviation • Consumer Products • Composites • Emerging Technology • Homeland Security & Defense • Information Technology • Manufacturing • Robotics • Simulation • Telecommunications • Transportation*

**Attendees from across Florida will be reached by the unified communication efforts of the 2012 Florida TechXpo Marketing Partners:**



Register Online Today for 2012 Florida TechXpo, as:

- Exhibitor • Sponsor • Technology Partner • Press Representative • Attendee*

[www.floridatechxpo.com](http://www.floridatechxpo.com)



Melbourne Regional Chamber of East Central Florida, established in 1925 as The Melbourne-Palm Bay Area Chamber of Commerce, is a five-star accredited chamber from the U.S. Chamber of Commerce. The Chamber proudly serves the business communities of south Brevard County and East Central Florida. For more information, visit [www.melbourneregionalchamber.com](http://www.melbourneregionalchamber.com).

## Register for 2012 Florida TechXpo events:

### October 8 - V.I.P. Reception and TechNovation Awards Dinner:

Hosted by **Embraer Executive Aircraft**, this evening pre-exhibition event provides two attendance options:

1. V.I.P. RECEPTION ONLY for \$20 per person
2. V.I.P. RECEPTION / AWARDS BANQUET COMBO for \$60 per person

The banquet will be held at the Hilton Rialto in Melbourne on Monday, October 8, 2012, from 5:30-9PM and features a keynote presentation by **John Mulholland, Vice President and Program Manager for Boeing Commercial Program, Space Exploration**. Following the keynote, **Congressman Bill Posey** will present five **Congressional Medal of Merit Awards** for the categories below:

#### *Exhibitors can enter for one of these prestigious Congressional Awards!*

1. Rising Star in Technology
2. Innovative Technology Product (or Service) – Large Company, Innovative Technology Product (or Service) – Small Company
3. Technology Cultivation
4. Technology Executive of the Year
5. Lifetime Achievement in Technology

### October 9 - International Technology Luncheon:

Hosted by **Harris Corporation**, this lunch and paneled discussion with representatives from South America, Asia and Europe. This noontime luncheon is only a short walk from the Clemente Center to the Hartley Room at Florida Institute of Technology.

### October 9 - Technology Breakout Sessions:

**10:45 – 11:30 AM, Olin Engineering Building, Room 118, adjacent to the Clemente Center.**

**“Taking Your Technology Company International”** presented by John Fay, Commercial Officer, U.S. Department of Commerce, International Trade Administration U.S. Commercial Service. **“Export Financing Strategies”** will be presented by Cynthia Flores, First Vice President of SunTrust Global Trade Solutions.

10:45 -11:30AM in the

**2:30 – 3:15PM, Olin Engineering Building, Room 118, adjacent to the Clemente Center.**

**“Changing Frontiers on the Space Coast”** will be presented by Don Platt, Program Director for the Florida Institute of Technology’s Space Systems Master’s Degree Program and President of Micro Aerospace Solutions  
2:30 - 3:15PM in the Olin Engineering Building, Room 118, adjacent to the Clemente Center.

## Take Advantage of Special Advertising Opportunity for Exhibitors!

The October issue of Space Coast Business magazine will feature a special, 16-page 2012 Florida TechXpo insert, complete with a listing of all Exhibitors, a Facility Map, Breakout Session details and Advertising. Over 2,000 copies of this advertising section will be distributed at the event.

Visit [www.FloridaTechXpo.com](http://www.FloridaTechXpo.com) for more information or call the Melbourne Regional Chamber of Commerce at (321) 724-5400 ext. 231 or email [Cassie@MelbourneRegionalChamber.com](mailto:Cassie@MelbourneRegionalChamber.com)