

florida 2011
TECHXPÖ

FLORIDA'S PREMIER TECHNOLOGY & INNOVATION EXPOSITION

PREMIER SPONSOR



An exposition showcasing technologies and innovations in hot industries, including...

- Aerospace
- Alternative & Renewable Energy
- Biotech & Life Sciences
- Composites
- Data Processing
- Emerging Technology
- Homeland Security & Defense
- Information Technology
- Ocean Engineering
- Resilient Technology
- Robotics
- Telecommunications

TUESDAY, OCTOBER 11, 2011

10am-6pm at the Clemente Center-Florida Institute of Technology University Blvd., Melbourne, Florida

- FEATURING EXHIBITS OF EMERGING TECHNOLOGIES AND CUTTING-EDGE INNOVATIONS
- BREAKOUT SESSIONS ON TECHNOLOGY RESOURCES
- AGENCIES REPRESENTED – Space Florida, Florida High Tech Corridor Commission, Brevard Workforce, TRDA Florida MEP, EDC of Florida's Space Coast, Central Florida Partnership and others! Plus break-out session with lenders, venture capital, workforce development, local, state and federal resources.
- CONGRESSIONAL MEDALS OF MERIT AWARDS presented by U.S. Congressman Bill Posey.



Monday, October 10th – Florida 2011 Techxpo Awards Banquet:

KICKOFF
TechXpo!
6:00-9:00pm
at Florida
Institute of
Technology
in the Hartley
Room of
the Denius
Student Center.



KEYNOTE SPEAKER:
Jim Thomas,
 Chief Financial Officer,
 Rivian Automotive,
 Former CFO, MapQuest



PRESENTING SPEAKER:
R.J. Scaringe,
 Founder & Chief
 Executive Officer,
 Rivian Automotive



U.S. Congressman Bill Posey
 will award Congressional Medal of Merit to seven of the participating technology companies in the following categories:

- Technology Executive of the Year
- Lifetime Achievement in Technology
- Rising Star in Technology
- Innovative Technology Product
- Resilient Technology
- Technology Cultivation



Participate as an Exhibitor, Sponsor, Technology Partner or Attendee!
 (see back side for details or visit www.FloridaTechXpo.com)

Florida TECHXPO is a production of the



Florida Institute of Technology
 High Tech with a Human Touch™



MELBOURNE regional

CHAMBER of East Central Florida

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Participate as an Exhibitor, Sponsor or Technology Partner!
Attend the exhibition *on campus or online!*

SPONSOR

Take a leadership brand position and get quality exposure to Florida's world of technology on all TechXpo promotion - before, during and after TechXpo.

SPONSOR BENEFITS:

- > Logo on event homepage
- > Profile on sponsor webpage
- > Links to company website
- > Complimentary event tickets
- > Access to Virtual Exhibit Hall
- > Access to breakout sessions
- > Speaking opportunities
- > Reserved seats at VIP dinner
- > Recognition at VIP dinner
- > Logo on all statewide marketing
- > Logo on all online marketing
- > Logo in event program
- > List of exhibitors and attendees

Register online for one of two levels:
\$2,000 Trailblazer Sponsor
\$600 Corporate Table Dinner Sponsor

EXHIBITOR

Gets you access to company executives who want to learn firsthand about the latest technological developments and want to meet with leading-edge organizations driving the hottest technologies. It also allows you to:

EXHIBITOR BENEFITS:

- > Connect directly with technology decision makers
- > Showcase your company's capabilities & technologies
- > Build and strengthen your brand within the technology community
- > Gain valuable exposure with a targeted audience of technology, business and investment leaders
- > Recruiting FIT Students

Register online for one of two levels:
\$500 Innovator Exhibitor
\$1,000 Groundbreaker Exhibitor

TECHNOLOGY PARTNER

Agencies partnering with the Melbourne Chamber at Florida 2011 TechXpo will have the opportunity to connect with technology companies who may need their services.

PARTNER BENEFITS:

- > Connect directly with technology decision makers
- > Showcase your agency's services
- > Build and strengthen your brand within the technology community

Government, Non-Profit and Non-Government Agencies will have the chance to host informational breakout sessions (first come basis). This includes workforce and economic agencies, technology associations, government representatives, technology incubators, etc.

Register online for one of two levels:
\$200 Government Agency or Non-Profit Exhibitor
\$400 Non-Government Agency

Florida 2011 TECHXPO is being presented at:

Clemente Center

Florida Institute of Technology
150 W. University Blvd
Melbourne, Florida 32901

www.FloridaTechXpo.com

ATTEND FLORIDA 2011 TECHXPO:

Attend an exposition of technology showcasing a diversity of cutting edge companies, products and services. Cultivate new suppliers, partners or even investments to advance your own operations and interests.

ATTENDEE BENEFITS:

- > Access to exhibition hall at Florida Tech and to the Virtual Exhibition Hall online
 - > Access to breakout sessions
 - > List of exhibitors and attendees
- \$25 Exhibit Hall Pass**

Florida 2011 TECHXPO is an exposition of technology and innovations created by the Melbourne Regional Chamber of East Central Florida. To contact TECHXPO organizers, use the contact information at right:

Melbourne Regional Chamber of East Central Florida
1005 East Strawbridge Avenue
Melbourne, Florida 32901-4782

TEL: (321) 724-5400

FAX: (321) 725-2093