

# PAST EXHIBITORS

Adaptive Assessment Services  
Anuva Manufacturing Services  
ARKAY Data Solutions  
Atlantic Business Systems  
Axel, Inc.  
ByoPlanet International, LLC  
Cancer Care Centers of Brevard  
Craig Technologies  
Craig Technologies Machine & Tool Division  
Creative Network Innovations, Inc.  
CSX Transportation  
Electric Picture Display Systems, Inc.  
Embry-Riddle Aeronautical University  
FIT Aviation  
Florida Tech Consulting  
Florida Tech Continuing Education  
Florida Tech Research Park  
Florida Tech University Online  
GE Transportation, Intelligent Control System  
Global Strategy, Inc.  
Globe Wireless  
HAB Center  
Harris Corporation  
Health First Holmes Regional Medical Center  
InfraTech.us, LLC  
Interface Properties & Asset Specialists, Inc.  
Kennedy Space Center Innovative Partnerships Office  
Kennedy Space Center Planning & Development Office  
LeCroy Corporation  
Lighting Science Group Corporation  
Matrix Composites  
netDirective Technologies, Inc.  
Nida Corporation  
OCR Services, Inc.  
Overland Automated Transportation System  
Presagis  
Quix Products, Inc.  
Rapid Prototyping Services  
RealSims, LLC  
Rockwell Collins  
Sea-Watch Technologies, Inc.  
Sentry View Systems  
SolTec Electronics  
Space Coast Communication Systems  
Structural Composites, Inc.  
University of Central Florida  
WB Parts  
Wuesthoff Health System

# MARKETING PARTNERS

Brevard Business News  
Brevard Workforce  
British American Chamber  
Cape Canaveral Technical Society  
Central Florida Partnership  
EDC of Florida's Space Coast  
Enterprise Florida  
Florida Institute of Technology Continuing  
Education  
Florida MEP  
Florida Tech Research Park  
GrowFL  
International Science Center  
Melbourne International Airport  
National Center for Simulation  
National Contract Management Association  
NDIA  
Rollins College  
Technological Research & Development Authority  
University of Central Florida  
University of Florida  
Women In Defense

# 2012 EXHIBITOR INFO

The Melbourne Regional Chamber offers several opportunities to participate in 2012 Florida TECHXPO, as an Exhibitor. Participation levels are outlined below. For complete details and registration, visit [www.floridatechxpo.com](http://www.floridatechxpo.com)

*\*All Exhibitors will receive an online booth in the virtual exhibit hall with an opportunity to post company information, logo, documents, web site links, etc. with personalized user name and password.*

## EXHIBITOR LEVELS:

### \$1000 GROUNDBREAKER Level – Extended Expo Booth Package Includes:

- 10'X20' exhibit booth (pipe & drape, 2- 6' skirted tables, 4 chairs, waste receptacle, ID sign and 2 electrical outlets).
- Access to online virtual tradeshow.
- Four complimentary registrations to event.
- Two complimentary lunch tickets for the Panther Dining Hall (on campus) during event.
- Two complimentary tickets for the International Panel Luncheon (Hartley Room, Student Center Bldg.)
- Access to Wi-Fi in exhibit hall.
- Access to interactive breakout sessions during event.
- Company name included on event program.

### \$500 INNOVATOR Level – Basic Expo Booth Package Includes:

- 10'X10' exhibit booth (pipe & drape, 6' skirted table, 2 chairs, waste receptacle, ID sign and electrical outlet).
- Access to online virtual tradeshow.
- Two complimentary registrations to the event.
- Two complimentary lunch tickets for the Panther Dining Hall (on campus) during event.
- Access to Wi-Fi in exhibit hall.
- Access to interactive breakout sessions during event.
- Company name included on event program.

### \$200 Technology Partner – (Government & Non-Profit Organizations ONLY) Includes:

- 10'X10' exhibit booth (pipe & drape, 6' skirted table, 2 chairs, waste receptacle, ID sign and electrical outlet).
- Access to online virtual tradeshow.
- Two complimentary registrations to the event.
- Two complimentary lunch tickets for the Panther Dining Hall (on campus) during event.
- Access to Wi-Fi in exhibit hall.
- Company name included on event program.

## NEW IN 2012:

We are pleased to introduce a brand new element of the 2012 TECHXPO event for our Exhibitors. The October issue of Space Coast Business magazine will feature a special, 16-page TECHXPO insert complete with a listing of all Exhibitors, a Facility Map, Breakout Session details and Advertising. In addition, over 2,000 copies of this high-gloss, 8.5" x 11" advertising section will be distributed at the event. Exhibitor **ADVERTISING OPPORTUNITIES** include: \$1500 - Back Cover, \$1250 - Inside Front Cover (can be a 2-page spread for one company), \$1250 - Page 1 opposite inside Front cover, \$1000 - Full Page, \$595 - 1/2 page ad, \$350 - 1/4 page ad, \$195 - 1/6 page ad

For more information, contact Stephanie Franklin at the Melbourne Regional Chamber, (321)724-5400 ext.... 225 or [stephanie@melbourneregionalchamber.com](mailto:stephanie@melbourneregionalchamber.com)

# TECHNOVATION AWARDS

Join us to kick off the 2012 TECHXPO Exposition, with an exclusive Reception and V.I.P. Dinner at the Hilton Melbourne Rialto Place on **Monday, October 8, 2012**. Our 2nd annual TECHXPO Awards Banquet is sponsored by Embraer, a Brazilian-based aircraft manufacturer.

In addition, U.S. Congressman Bill Posey will present **Congressional Medals of Merit** in the following categories:

**Rising Star in Technology:** Presented to a new company or one that has made the most significant progress in the past 18 months. This company's growth puts it on track to make a positive impact in their markets and on the region's technology community.

**Innovative Technology Product (or Service):** Two awards presented; one to a small firm, one to a large firm, for the development and/or introduction of an innovative technology product in the past 18 months. The product can be hardware, software, service or a new innovation or invention that has created a significant opportunity for the company. It should also positively impact the industry for which it has been created.

**Technology Cultivation (Open to Technology Partners ONLY):** Presented to a company or agency that is not directly involved in the invention, manufacture or distribution of technology. Open to non-profits, government agencies and private companies which support technology by offering advice and assistance to technology companies to aid in their growth and prosperity.

**Technology Executive of the Year:** Presented to the technology executive whose leadership has made a positive impact in their industry. This executive should have seen success in the most recent calendar year, and who represents the technology community in a positive light for the foreseeable future.

**Lifetime Achievement in Technology:** Presented to an individual whose impact, influence and work within the technology community has resulted in significant success to the organization(s) in which the individual has been associated, and who has also benefited the regional technology community as a whole.

## AWARD ELIGIBILITY:

Company must be exhibiting at 2012 Florida TechXpo on October 9, 2012. No more than one nomination per company may be submitted in each category (if applying for multiple categories, a separate application is required).

For more information on how to submit an award nomination, contact Cassie Hansen at (321) 724-5400, ext. 231, or [Cassie@melbourneregionalchamber.com](mailto:Cassie@melbourneregionalchamber.com)

# SPONSOR THIS EVENT

The Melbourne Regional Chamber offers opportunities to participate in Florida 2012 TECHXPO as a Sponsor. Participation levels are outlined below. If you are interested in sponsorship of this event or would like more information on sponsorship, please contact Stephanie Franklin at 321/724.5400, ext. 225, or [stephanie@melbourneregionalchamber.com](mailto:stephanie@melbourneregionalchamber.com)

## Trailblazer Event Sponsor.....\$2000



## Corporate Table Banquet Sponsor .....\$750 (Table Seats 8)

### THANK YOU

The Melbourne Regional Chamber would like to thank the following Sponsors for their participation in 2012 Florida TechXpo:

### Premier Sponsor



### Host Sponsor



### TechNovation Awards Banquet Sponsor



### Media Sponsor



TUESDAY, OCT. 9, 2012

Florida Institute of Technology | Clemente Center  
10AM to 5PM

EXPOSITION  
emerging technology | cutting-edge innovation



CHAMBER OFFICE:  
1005 East Strawbridge Avenue  
Melbourne, FL 32901  
Tel: (321) 724-5400

EVENT LOCATION:  
150 W. University Blvd.  
Melbourne, FL 32901  
Tel: (321) 674-7785



The Melbourne Regional Chamber is seeking exhibitors with interactive technologies in cutting-edge industries, including but not limited to:

- Aerospace/ Aviation
- Consumer Products
- Composites
- Emerging Technology
- Homeland Security & Defense
- Information Technology Telecommunications
- Manufacturing
- Robotics
- Simulation
- Transportation



For complete details visit [www.floridatechxpo.com](http://www.floridatechxpo.com)