

FUNDRAISING

Supporting our clients' charitable giving

Much of our nation's electronic waste (e-waste) can be reused, refurbished, or demanufactured for parts in order to extend its usable life. Businesses that recycle their e-waste through Southeastern Data earn revenue from this process and can choose to designate those funds to the charitable organizations and causes of their choice.

Unlike most direct donations of used electronics to charities, our unique program ensures that our clients' e-waste is properly and securely managed. Everyone wins: our clients, who are able to legally dispose of their e-waste while protecting themselves and the environment, and worthy organizations and causes, who have been hit hard by a challenging economy. Like the idea, but don't have a charity in mind? Ask us for a recommendation!

Easy as 1-2-3

Here's how the program works:

- 1. After you drop off or call us to collect your e-waste, Southeastern Data removes all client tags and markets, securely wipes any remaining data from electronics, and routes the materials to resale or scrap channels, depending on market assessment.
- 2. You can follow the sales process through our online sales system, which allows you to log in through any web browser and provides real-time status of your materials. Our sales process exposes our clients' material to Southeastern Data's broad buying audience—one that is generally much larger than if our clients managed the sales on their own. This translates into more revenue with fewer resources required from our clients!
- 3. When the inventory is sold, checks are sent at the beginning of each month to the designated charitable organization or cause on your behalf, and you are emailed the supporting payout report.

A reliable recycling partner

Established in 1996, Southeastern Data (www.southeasterndata.com) is a Central Florida-based company that specializes in helping local, national, and international organizations manage their electronic waste through responsible and cost-effective recycling and remarketing. Southeastern Data is an EPA registered and Florida Department of Environmental Protection (FDEP) licensed and approved recycling company. In addition to being an ISO 9001:2008 and ISO 14001:2004 certified company, we are a certified Veteran-Owned Small Business and a Registered Microsoft Refurbisher. We are also a member of the Manufacturers Association of Central Florida,

Contact

For more information about Southeastern Data's services and our fundraising program, please contact Allan S. Jackson, president at 800.810.0432 or by email at <u>allan@southeasterndata.com</u>.