



Make Your Best Strategic Business Move in 2014

Our panel of professionals will help you assess the current threats and opportunities to make 2014 your best year ever. It's a whole new game.

As a business owner, today's rapidly changing marketplace requires assessments of current, and anticipations of future, threats and opportunities to maintain competitive advantages. Does your business plan include strategies effective and competitive enough to fulfill your objectives in 2014? **WE HAVE THE KNOWLEDGE TO HELP.**

Through a case study discussion, our panel will address the following:

- Understand how to overcome issues that closely-held businesses struggle with, including:
 - Managing the new healthcare costs while retaining top employees
 - Mitigation and deferral strategies to minimize taxes
 - Finding compensation plan structures that work best for you and your business
 - Preparing the family and business for eventual sale
- Build a clear vision, plan and objectives for 2014
- What to focus on to drive the biggest results
- Develop the mindset necessary to create a successful strategic plan
- Mobilizing your team and staff behind business objectives in 2014
- Build a system for assessing company finances to quickly modify your strategy
- Why customer loyalty, more than ever, directly affects profitability and success

Where:

Country Club of Orlando
1601 Country Club Drive
Orlando, FL 32804

When:

Thursday, December 5, 2013
8:00 am – 9:30 am
Breakfast provided

Who:

Presented by...

Jennifer Spooner, CPA

Tax Partner, Cross, Fernandez
& Riley, LLP

**Jeremy S. Sloane, J.D.,
LL.M. in Taxation**

Partner, Vasallo Sloane, P.L.

**David A. Witter, CFP®,
CERTIFIED SUCCESSION
PLANNER™**

President, Financial Harvest
Wealth Advisors



This is a popular seminar and space is limited! Don't miss the opportunity to get your business on track for success in 2014! RSVP by Tuesday, December 3rd to Caitlin Gogulski at cgogulski@cfrcpa.com or 407-841-6930.