



2018

SPECIAL OLYMPICS FLORIDA

CHAMPIONS GALA

Presented by Publix

Gala Sponsorship
Package

Saturday, October 6, 2018 - Four Seasons Resort Orlando
Contact: Erin Kozlowski | ErinKozlowski@sofl.org | 305.926.1130

SPECIAL OLYMPICS FLORIDA CHAMPIONS GALA

Presented by Publix

The Champions' Gala is a premier event benefitting Special Olympics Florida and has become one of the most exciting, inspiring and exclusive fundraising events in Central Florida. The evening features a cocktail reception, silent/live auction, three course dinner, and a motivating awards ceremony where we celebrate athletes around the state, their coaches and other local supporters of our mission. The Champions' Gala provides your company an opportunity to make a commitment to support athletes with intellectual disabilities around Florida.

Special Olympics Florida brings joy, confidence, and self-worth to our participants throughout the state. If team-building, inclusion, and achievement are important to your company, we invite you to join us.

Why Become A Corporate Partner?

Positioning yourself as a partner of Special Olympics Florida – the world's largest public health organization and leading voice in raising awareness about the abilities of people with intellectual disabilities – will bolster your company's reputation and demonstrate your commitment to serving the community.

Special Olympics Florida's 2017 Footprint

- The state of Florida had a total of 44,406 total participants in 2017.
- 9,456 athletes were screened by our health programs at many of our event throughout the year.
- 500 total competitions were held in 2017. These competitions were held on the county, area, state, regional and national levels.



Special Olympics
Florida

Our Mission

The mission of Special Olympics Florida is to provide year-round sports training and competition to children and adults with intellectual disabilities, at no cost to the athlete or their caregiver, as a means to achieve physical fitness, self-esteem and the life skills necessary to be productive, respected and contributing members of their community.

Special Olympics is not a single-day event or competition. It is a year-round, 365-day movement to inspire, pursue, and achieve dreams through participation in sports. Combine these sports with wraparound programs, and Special Olympics Florida athletes have a gateway to life-long empowerment, competence, acceptance, and joy.

Our athletes are given the opportunity to participate without regard to economic, demographic, religious, or social factors. Neither athletes nor their caregivers are charged a fee to participate in the program. Anyone can participate in Special Olympics Florida, either as an athlete or a Unified partner. Activities exist for those of all ages and ability levels, from the highly functioning to the severely challenged.

Join us as a sponsor today.



For more information please contact Erin Kozlowski at ErinKozlowski@sofl.org or call 305.926.1130

CELEBRATING THE 35TH ANNIVERSARY OF THE LAW ENFORCEMENT TORCH RUN

The Law Enforcement Torch Run ® (LETR) is the largest public awareness vehicle and grass-roots fundraiser for Special Olympics.

The LETR for Special Olympics engages law enforcement worldwide, championing acceptance and inclusion for people with intellectual disabilities, starting first with their own communities. Over the years the Torch Run has evolved and now encompasses a variety of innovative fundraising platforms.

As LETR founder and retired Chief Richard LaMunyon once said, “What started in 1981...as a flicker of hope for Special Olympics has now become a roaring flame of stability for Special Olympics athletes worldwide. Through the partnership of LETR and Special Olympics, we provide opportunities for athletes to empower and transform themselves, their communities and the world. LETR is changing the future for people with intellectual disabilities and lighting the way for acceptance and inclusion.

About six million dollars has been raised within the past ten years by law enforcement officers around the state via grassroots fundraising! The program continues to grow and evolve every year.

Within the state of Florida, we have more than 300 agencies within the 67 counties. Broward County Sheriff’s office and its municipalities throughout the county outperform every other county. The Florida Department of Corrections is the highest performing state-level agency. The highest performing small agency is Winter Haven Police Department. The Florida LETR program is one of the top performing within the country.

We are so proud and thankful to have such passionate supporters not only serving and protecting the citizens of the state of Florida but also raising funds to support our athletes and mission!



For more information please contact Erin Kozlowski at ErinKozlowski@sofl.org or call 305.926.1130

SPECIAL OLYMPICS FLORIDA CHAMPIONS GALA

Presented by Publix

Sponsorship Opportunities

Presenting Sponsor | \$30,000

- 1 Night Stay Accommodation at the Four Seasons
- Named added to all print materials as Presenting Sponsor
- Logo on event webpage, social media pages and your logo in lights at Gala
- Full Page ad space in Gala program
- A feature press release announcing sponsor's support of Special Olympics Florida Champions' Gala
- Verbal recognition from stage during event program
- Logo on thank-you emails post event
- Upgraded wine selection served at dinner
- Two (2) VIP Tables (8 seats per table, 16 seats total) with priority seating at Gala

Platinum Sponsor | \$25,000

- 1 Night Stay Accommodation at the Four Seasons
- Logo on event webpage, social media pages and your logo in lights at Gala
- A feature press release announcing sponsor's support of Special Olympics Florida Champions' Gala
- Verbal recognition from stage during event program
- Logo on thank-you emails post event
- Upgraded wine selection served at dinner
- Two (2) VIP Tables (8 seats per table, 16 seats total) with priority seating at Gala

Gold Sponsor | \$20,000

- 1 Night Stay Accommodation at the Four Seasons
- Logo on event webpage, social media pages and your logo in lights at Gala
- Half Page ad space in Gala program
- Verbal recognition from stage during the event program
- Upgraded wine selection served at dinner
- Two (2) VIP Tables (8 seats per table, 16 seats total) at Gala

For more information please contact Erin Kozlowski at ErinKozlowski@sofl.org or call 305.926.1130

SPECIAL OLYMPICS FLORIDA CHAMPIONS GALA

Presented by Publix

Sponsorship Opportunities

Silver Sponsor | 15,000

- 1 Night Stay Accommodation at the Four Seasons
- Logo on event webpage, social media pages and your logo in lights at Gala
- Quarter Page ad space in Gala program
- Verbal Recognition from stage during event program
- Two (2) VIP Tables (8 seats per table, 16 seats total) at Gala

Meal Sponsor | \$10,000

- 1 Night Stay Accommodation at the Four Seasons
- Logo recognition on table menus
- One VIP Table at Gala
- Website recognition and your logo in lights at Gala

Entertainment Sponsor | \$10,000

- 1 Night Stay Accommodation at the Four Seasons
- Logo recognition on video screens
- Opportunity for company representative to introduce band/Gala entertainment
- One (1) table of eight at Gala

Reception Sponsor | \$7,500

- Logo printed on all beverage napkins used during cocktail reception
- Co-branded signage at bars during cocktail reception
- One (1) table of eight (8) at Gala

Valet Sponsor | \$6,000

- Logo recognition on thank you notes left in vehicles for attendees
- Co-branded signage at valet stand
- One (1) table of eight (8) at Gala

For more information please contact Erin Kozlowski at ErinKozlowski@sofl.org or call 305.926.1130

SPECIAL OLYMPICS FLORIDA CHAMPIONS GALA

Presented by Publix

Sponsorship Opportunities

Auction | \$6,000

- Logo recognition on signage displayed during the silent auction
- Logo recognition on auction software
- Company mention prior to the live auction segment of the event program
- One (1) table of eight (8) at Gala

VIP Table Patron | \$5,000

- Company name on website and event program
- Three course formal dinner and open bar provided throughout the entire event
- One (1) table of eight (8) at Gala
- Upgraded wine selection served at dinner

Table Patron | \$3,500

- Company name on website and event program
- Three course formal dinner and open bar provided throughout the entire event
- One (1) table of eight (8) at Gala

Individual Tickets | \$350

- One (1) seat at a table of eight (8) at Champions' Gala

****Each table will have two additional guests: A Special Olympics Florida athlete and chaperone****

SPECIAL OLYMPICS FLORIDA CHAMPIONS GALA

Presented by Publix

2018 Sponsorship Commitment Form

Business name: _____

Street address: _____

City: _____ State: _____ ZIP: _____

Telephone (business): _____ Fax number: _____

Email: _____

Web address: _____

COMMITMENT LEVEL (Check your level of support)

- | | | |
|--|--|--|
| <input type="checkbox"/> \$25,000 Platinum | <input type="checkbox"/> \$10,000 Meal | <input type="checkbox"/> \$6,000 Valet |
| <input type="checkbox"/> \$20,000 Gold | <input type="checkbox"/> \$10,000 Entertainment | <input type="checkbox"/> \$6,000 Auction |
| <input type="checkbox"/> \$15,000 Silver | <input type="checkbox"/> \$7,500 Reception | <input type="checkbox"/> \$5,000 VIP Table Patron |
| <input type="checkbox"/> \$3,500 Table Patron | <input type="checkbox"/> \$350 Individual Ticket. Quantity (____) | |

METHOD OF PAYMENT

Enclosed is my sponsorship check in the amount of \$ _____

Charge my credit card

Card number: _____

Card Type (circle one): AMEX Mastercard Visa Discover

Expiration Date: _____

Cardholder's name: _____

Please sent me an invoice

Thank you for supporting Special Olympics Florida!

Sponsor Signature: _____ Date: _____

Please email/mail form to the address below:
Special Olympics Florida
Attn: Champions' Gala
1915 Don Wickham Drive, Clermont, FL 34711